

Artificial Intelligence Enabled Management

An Emerging Economy Perspective

Companies in developing countries are adopting Artificial Intelligence applications to increase efficiency and open new markets for their products. This book explores the multifarious capabilities and applications of AI in the context of these emerging economies and its role as a driver for decision making in current management practices. Artificial Intelligence Enabled Management argues that the economic problems facing academics, professionals, managers, governments, businesses and those at the bottom of the economic pyramid have a technical solution that relates to AI. Businesses in developing countries are using cutting-edge AI-based solutions to improve autonomous delivery of goods and services, implement automation of production and develop mobile apps for services and access to credit. By integrating data from websites, social media and conventional channels, companies are developing data management platforms, good business plans and creative business models. By increasing productivity, automating business processes, financial solutions and government services, AI can drive economic growth in these emerging economies. Public and private sectors can work together to find innovative solutions that simultaneously alleviate poverty and inequality and increase economic mobility and prosperity. The thought-provoking contributions in this book also bring attention to new barriers that have emerged in the acceptance, use, integration and deployment of AI by businesses in developing countries and explore the often-overlooked drawbacks of AI adoption that can hinder or even cause value loss. The book is a must-read for policymakers, researchers, and anyone interested in understanding the critical role of AI in the emerging economy perspective.

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