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De Gruyter Handbook of Women Entrepreneurs in Emerging Economies

Theory and Practice

Whilst women-owned businesses have a significant positive impact on poverty reduction and social exclusion, we know far too little about women's entrepreneurship in an emerging economy context. This handbook aims to fill that void by giving voice to women entrepreneurs who are far too often overlooked or even invisible. The chapters offer varied perspectives on the challenges that women entrepreneurs in emerging markets experience, foremost among these the lack of resources, education, and access to finance, as well as gender-related inequalities, and the impact of social expectations. The handbook portrays how, despite these challenges, women use creative and work-around strategies to access resources, build networks and grow their businesses. De Gruyter Handbook of Women Entrepreneurs in Emerging Economies brings together contributions from leading experts in the field and is a must-read for academic scholars and postgraduate students interested in gender and entrepreneurship diversity.

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