

## De Gruyter Handbook of Business Families

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The management field increasingly recognizes that most firms in the world are family firms and that these entities operate differently from the non-family firms on which most of our current management theories are based. The De Gruyter Handbook of Business Families brings together work from leading academics who explore emerging research themes relevant to business families, particularly drawing in new insights from adjacent disciplines that can advance the family business field. The handbook challenges the traditional notion of the "single firm–single family" that has characterized most early research on family business. Recognizing that families may simultaneously own or control multiple businesses as well as substantial wealth beyond these firms in the form of financial and non-financial assets, this handbook focuses on business families rather than the narrower construct of family business. The contributions in this handbook explore the relatively neglected dynamics between individuals with family ties that shape the interaction between family and business; business families with multiple businesses; how business families adopt formal rules and processes around their joint activities; and the institutionalization of wealth and business families in society. The De Gruyter Handbook of Business Families fills a gap in the family business research literature and is an essential reference work for researchers and graduate-level students in the area of business families.

Cover

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