

Francis

Exploiting Agility for Advantage

A Step-by-Step Process for Acquiring Requisite Organisational Agility

Many argue that all organisations should strive to be agile. Exploiting Agility for Advantage takes a radically different view. The author's research shows that requisite agility is required, meaning 'not too much, not too little, of the right type and delivering wanted agility deliverables'. This is a book for managers who want their enterprise to be intelligently agile but don't know how to achieve this. Part One shows why agility is a strategic option for commercial and not-for-profit enterprises. Part Two describes, in detail, a seven-step agility-orientated development programme for work-groups or entire organisations. Part Three provides academic underpinning on organisational agility for researchers and students of management. "Agility isn't easy and developing it is going to need much more than a simple slogan. This book offers very helpful insights into the detailed mechanisms that underpin this capability, and practical guidance around how to build and embed them." (Prof. John Bessant) Author videos: <https://vimeo.com/449735611> <https://vimeo.com/461491774>

Cover



39,95 €

37,34 € (zzgl. MwSt.)

Lieferfrist: bis zu 10 Tage

Artikelnummer: 9783110636451

Medium: Buch

ISBN: 978-3-11-063645-1

Verlag: De Gruyter

Erscheinungstermin: 07.09.2020

Sprache(n): Englisch

Auflage: 1. Auflage 2020

Produktform: Kartoniert

Gewicht: 585 g

Seiten: 291

Format (B x H): 170 x 240 mm

